

## Eagleglen Golf Course GPS

The ProLink GPS System at the Eagleglen Golf Course provides golfers a remarkable, enriching experience on the course. The cart-mounted system features a full-color 10.4-inch interactive screen that golfers continually refer to for distances to the pin, hazards, pro-tips, pace-of-play, scorekeeping, ordering food and beverages – and advertising!

<b>Rates</b>	
<b>Full Screen Ad</b>	
1 - month purchase	\$199
Season purchase*	\$150
<b>Quarter Page</b>	
\$99 per month purchase	

\*Season runs from May 1 - October 1



**Full Screen Ad: Green View:** Available on all holes  
Dimensions – Pixels: 640w x 480h or Inches: 8.88w x 6.667h.  
On-time feature bar will cover anything ½ inch from the bottom – keep copy out of this area of the ad.

**Quarter Screen Ad: Approach View:** Available on all holes.  
Dimensions – Pixels: 240w x 170h or Inches: 3.333w x 2.361h

### **Saving your Ad:**

Color: RGB/File Format: JPG

Save JPGs at a medium quality setting, under 70k

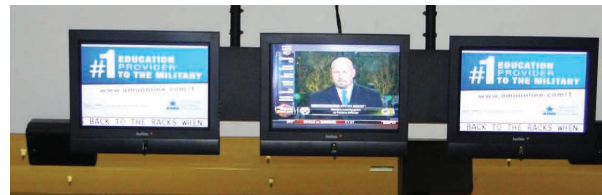
## Polar Bowl • 20 Sets of Lanes

The Polar Bowl on Elmendorf is the largest Bowling Center in the Air Force with 40 lanes and automatic scorers. Over 165,000 games were bowled last year. We have adult and children's league bowling as well as open bowling throughout the week, including JBER events.

<b>Rates</b>	
1 month	\$150
3 months	\$350
6 months	\$600
1 year	\$900

### Ad Requirements

- 1 ad change allowed per month
- Ads are full color.
- Adobe Photoshop 7.0.1
- High resolution TIF, JPG or EPS



### Terms and Conditions

- All Ads will be required to have a "Paid Ad. No Federal Endorsement of advertiser intended" disclaimer.
- Advertising Rates are established for camera-ready full color artwork and reflect net pricing per issue.
- Ads may be changed once a month at no additional charge. 673 FSS Marketing reserves the right to approve all advertisements.
- Payment due upon acceptance of contract. We accept credit cards and checks.
- The 673d Force Support Squadron is the only organization on JBER authorized to offer sponsorship benefits.

## **Joint Base Elmendorf-Richardson Commercial Sponsorship and Advertising**



Patrick Thomas • 552-3534  
patrick.thomas@elmendorf.af.mil

Barbara Knaak • 552-9249  
barbara.knaak@elmendorf.af.mil

Brenda Argraves • 552-3552  
brenda.argraves@elmendorf.af.mil



**673 FSS Marketing**  
**PO Box 6134, JBER, AK 99506**

## Support Our Military Community

Joint Base Elmendorf-Richardson or JBER is made up of nearly 60,000 active duty military, family members, civilians and retirees that live and work in and around Anchorage. This number increases each summer as thousands of retired military visit the land of the Midnight Sun.

The 673d Force Support Squadron provides community service programs that are designed to enhance the quality of life for our military members and their families. These programs affect the military mission by improving morale, productivity and retention. Programs such as troop support and fitness centers directly support unit readiness by providing a physically and mentally fit force. Our family support and quality of life initiative help attract and retain a quality force.

By partnering with the JBER Marketing Team through the 673 FSS Commercial Sponsorship Program you help provide events that entertain our troops and their families as well as promote a sense of community.

Just think of the exposure your business could receive and the opportunity to acquire loyal customers through the events on JBER. When you include the local military in your marketing plan, you give your business a competitive advantage that no other company can offer you. A direct link to the military community.

### JBER Demographics

Military and Civilian Employees	21,860
Family Members	18,845
Retirees	15,985

### Sponsorship Options

- Direct financial support • Sponsor Product premium giveaways to reward participation • Food
- Gift certificates • Gift cards •
  - Clothing • Event tickets • Electronics

### Benefits of Commercial Sponsorship

- Direct Exposure to the Military Community
- Title Recognition and promotional opportunity for sample products
- Sponsor name/logo signage, banner, sports uniforms
- Development of business and product loyalties
- New and increased recognition through event marketing

## Alaskan Adventurer

The Alaska Adventurer is the official publication for the 673d Force Support Squadron at JBER. Published monthly, this 40 page full color, glossy book contains all the upcoming events at all our activities. We print 6,500 copies which are distributed to all our activities on JBER, the Commissary and Exchange, the Hospital and mailed to troops living off the installation. In addition to the printed copies you can find the Adventurer on-line. We have a email list of over 2,000 subscribers that get it monthly. We also include a link in our weekly newsletter that is distributed to over 36,000 JBER Employees.



### Rates

1/2 page (3.75h x 4.75w)	\$250 per month
Full Page (7h x 4.5w)	\$450 per month

### Formats

Adobe Photo Shop 7.0.1  
High Resolution TIF, JPG or EPS

### Space Reservation

The deadline is the 25th two months prior to the issued printed, i.e., deadline for August's Alaskan Adventurer is June 25th. If the 25th falls on a weekend, the deadline is the Friday before.

### Art Work Due

Camera ready copy, photographs and artwork are due no later than the 5th of month prior to the issue printed, i.e., deadline for August's Alaskan Adventurer is July 5th. If the 5th falls on a weekend, the deadline is the Friday before.

## Website Advertising

Check out

[www.elmendorf-richardson.com](http://www.elmendorf-richardson.com)

### Front Page

(360w x 72h)  
\$200 per month

### Alaskan Adventurer Banner

(800w x 150h)  
\$200 per month

### Individual Activity Pages

(800w x 150h)  
\$100 per month



For \$50 expand your reach by placing your ad on additional Activity pages.

### Banners

Hang your banner in one of our Facilities or out the Ball Field for 1 full year. Potential customer will see your ad as they come through JBER-Richardson or visit any of our JBER Facilities.  
\$699 year

Add a business card size ad on our website for only \$99.

### Ski Lift Chair Banner

Get your banner onto the Chair lifts at Hillberg Ski Hill (24" x 36") for the season. We have 64 chairs in operation during the ski season. Potential customers will see your ad as they are headed up the hill.  
\$50 per chair.



### Newcomers Info Fair

Come set up a table and introduce your business and products to the troops and their families that just relocated up to Alaska.  
\$1499 year